Wednesday, August 26, 1987

Mr. Bill Burrows
709 Division Street
Gloucester City, New Jersey
U.S.A.
08030-2337

Dear Mr. Burrows:

Greetings from Ottawa, the Capital of Canada!

Thank you for your letter, and thank you for tuning in to CFGO Radio.

It is my pleasure to verify your reception report for April 18th, 1987. Enclosed you will find a verification card, and a coverage map.

In the following paragraphs I will outline some details concerning our frequency. I hope the information is of interest to you.

On January 5, 1986, CFGO Radio Limited, with permission from the Department of Communications, a Government agency, changed frequencies from 1440 Khz to 1200 Khz.

The expenditure of close to one million dollars allowed CFGO to construct a new antenna system, transmitter site, and six tuning huts. The pattern change, presently on 1200, moved the cover area to include all of the Ottawa Valley spanning as far as Pembroke, down to Brockville, along the St. Lawrence to take in Cornwall, east to Laval and just short of Montreal. (Please see enclosed map for a better understanding).

The reasons why CFGO requested this frequency change are twofold.

First, a large majority of radio stations in this market develop anywhere from 30% to 50% of their total circulation outside the central market area, or, what is commonly referred to as the "full coverage area". CFGO, prior to the switch to AM 1200, varied from 7% to no more than 14% of our delivery coming from outside the central market. As a result, CFGO was very competitive within the central market, but not on a full coverage basis, in comparison to other radio stations.

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CFGO RADIO LIMITED
1575 Carling Avenue • Ottawa • Ontario • K1Z 7M3